Pastor’s Follow-Up Letter-Sample

Dear parishioner

Lent offers us a time to reflect on all that we have, the gifts that God out of His love for us, has given us. God asks nothing in return but our love. God reveals his perfect love to us through Jesus Christ. A steward makes God’s love visible by seeing, hearing, thinking and acting as Jesus. One way that we show our love is to be grateful and generous with these gifts.

Sowing God’s Spirit, the new mission statement for the Diocese, reminds us how we can take a tiny seed and transform it into a sturdy plant. The same is true of your gifts. Each gift, no matter the size, sustains and supports our Diocese, allowing us to yield together, more than we could individually.

Your gift to the Annual Diocesan Appeal is in turn a gift to our parish. When we reach our goal, our parish not only benefits from the goods and services offered through the Diocese, but also is able to grow our own ministries, supplementing our tithing dollars. When we achieve our goal, 100% of the overage will be returned to us for our use!

As you prayerfully reflect upon a gift in proportion to gifts given you by God, please know that I am grateful to you for your sacrifice, regardless of the amount! If you have not yet had a chance to return your contribution card to the parish, I invite you to be a sower in the fields of ministry with our parish and the Diocese of Des Moines. Do so now or go online at <https://www.dmdiocese.org/giving> to make your gift.

Sincerely yours in Christ,



[Insert signature]

[Insert pastor’s name]

Optional paragraph

This past year our Diocese engaged in a Capital campaign to strengthen and invest in various areas over and above the ongoing needs of the Diocese. Through the Ignite! Capital Campaign, we are investing in our Seminarians, Catholic Schools, local parish needs, and priest’s health needs during retirement. The ADA supports ongoing efforts of our Diocese, allowing us to Sow God’s Spirit daily.